

**Please add your voice as we plan how to live our values and serve our mission in this rapidly changing world. We're focusing on our priorities and goals for the next three to five years. And, we want to hear from you -- if you're new or have participated a long time.**

**The survey is short and anonymous.**

**Many Thanks!**

**Your Strategic Planning Committee, Kathie Bredin, Christine Sass, Peg Johnson, Craig Dreeszen, and Rev. Janet Bush**

1. About how long have you been associated with the Unitarian Society of Northampton and Florence?

2. How have you participated in our congregation during the past year?

	Often	Sometimes	Rarely	Not at all
Sunday worship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sunday service volunteer (Sunday jobs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Choir	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Committee or task force member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership (Trustee, Council, Committee chair)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
RE/OWL teacher, mentor, advisor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small Group Circles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social Justice, Climate Action activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sanctuary Volunteer (AV, driver, meals, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Auction donor and/or purchaser	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adult education, book discussions, lectures, etc.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other

### 3. What moves you to participate in our congregation?

	Very important	Important	Not very important	Not a factor/unimportant
Inspiration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Respite	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Worship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social justice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spiritual growth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteer service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support as a parent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support as a caregiver	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other

### 4. What is your age?

### 5. How are you affiliated with the Unitarian Society of Northampton and Florence?

- Participating member who has signed the membership book (eligible to vote)
- Participant, but have not formally signed the membership book
- Visitor or exploring involvement in our congregation
- Youth
- Non-participating member

### 6. How extensive is your participation in the life of our congregation?

- Participate very frequently
- Participate fairly often
- Not very often
- Rarely or not at all

Comments

7. Our trustees' working intention for our planning is this: *"May we be a congregation that nurtures and sustains hope, resilience, and sanity. May we cultivate openness to new ideas and voices. May we offer welcome, respite and renewal, fueling courage and strength to work together for justice and the protection of our planet."*

Does this vision resonate with you?

- Yes, very much
- Yes, somewhat
- Not very much
- No, not a vision I share

Do you have an additional or other vision for our congregation?

8. What would you most like to see our congregation accomplish in the next 3-5 years?

9. What might we do differently that would be important to you?

\* 10. Do you consider yourself relatively new to our congregation (less than five years or so)? If so, please answer "yes" below and answer a few questions specifically for you.

- Yes
- No

11. How did you first learn about us? You may check all that apply.

- Personal recommendation
- Listing in Daily Hampshire Gazette newspaper
- Our web site [www.uunorthampton.org](http://www.uunorthampton.org)
- National Unitarian Universalist web site
- Wayside pulpit (sign by street)
- Saw the building and walked in

Other (please specify)

12. Why did you first come to our Unitarian Society?

13. How have you experienced the following characteristics in our congregation?

	Strongly felt	Somewhat felt	Not so much	Not at all
Hospitality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Caring	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acceptance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Warmth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Authenticity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inspiration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. How well were you initially welcomed into our congregation? Check all that apply.

- Warmly welcomed
- Ignored
- Introduced to others
- Invited to coffee hour or other events
- Felt encouraged to return
- Felt pressured
- Felt overwhelmed
- Please comment

15. How well have you been able to get to know people and find your way into the life of our congregation?

- Relatively easily
- Somewhat of a challenge
- A real challenge
- I still feel like a stranger

What would help?

16. Do you intend to continue your participation in our congregation?

- Yes, very likely
- Likely
- Probably not
- No, very unlikely

If not, please share why not

17. How do you learn about community, national, or world events? Check all that apply.

- Newspapers or magazines (print or online)
- Radio or TV
- Email
- Facebook
- Twitter
- Instagram
- Blogs
- Word of mouth

Other (please specify)

18. How do you learn about our Unitarian Society news and events?

	Frequent source for USNF info	Occasional source	Rarely used source	Never used for USNF info	Not aware of this
Email	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Monthly Pioneer newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Committee minutes/reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our USNF website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word of mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sunday morning announcements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Weekly Sunday Times bulletin (print on Sundays)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Weekly Sunday Times email version	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social hour TV monitor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bulletin boards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. How well informed do you feel about USNF activities and programs?

- Very well informed
- Somewhat informed
- Not very well informed
- Not at all informed

Comments

20. What steps might we take to improve communication?

21. Do you visit the parlor during social hour after Sunday services?

- Yes, often
- Sometimes
- Rarely
- No

Please share your suggestions for changing/ improving the social hour experience:

22. What social justice and environmental issues are most important to you?

	Very important	Important	Not very important	Not at all important
Climate action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sanctuary, immigration justice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Refugee work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Racial justice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peace efforts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Political action (e.g. voting rights, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

23. In which of these issues and actions do you participate actively. Please check all that apply.

	Through USNF initiatives	Through other organizations	Through my individual initiative	Through my work
Climate action	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sanctuary/immigration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Refugee work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Racial justice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peace efforts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Political action and reform	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstrations and vigils	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lectures and workshops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Letter-writing advocacy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

24. Would you like to be more engaged in social justice/climate action through USNF?

Yes

No

If so, what would make it easier for you to get more active?

25. What else should we be doing as a congregation to advance social and environmental justice?

26. Have you served on a committee, task force, working group, RE teaching, or other volunteer-support role?

- Yes, frequently
- Yes, occasionally
- No, not yet

If no, what would make you feel more welcome to help?

27. Have you served in leadership at USNF (elected position, chaired a committee, or initiated a congregational project and encouraged others to join you)?

- Yes
- No

If yes, what has leadership been like for you?

28. If you have served in leadership, why primarily did you agree to do so? Check all that apply.

- I was asked
- I saw the need and stepped up
- I felt it important to give back to our community
- I felt guilty for not doing more
- I wanted to meet and work with others
- Have not yet served as a leader

Other (please specify)

29. If you have not yet or are not now serving in leadership, what would encourage you to do so? Check all that apply.

- Invite me
- More information on what's needed
- Mentoring
- Working with co-chair/partner
- N/A currently in leadership

Other ideas (please specify)

30. What could help identify and nurture the leadership potential of more of our members?

31. We will convene listening circles in January as part of our planning. Which topics are of most interest to you? Check all that apply.

	Am actively involved with this issue	I would participate in a listening circle	I encourage others on this issue	Not a priority for me
<b>Community building:</b> How can we integrate newcomers and serve our full range from young families to elders?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Leadership:</b> How can we draw out our talents and increase our members' capacity to serve in leadership?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Communications:</b> How can we better communicate within our congregation and out into the community?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Social justice:</b> How do we organize and prioritize? What are our goals? What sustains us? Who partners?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Climate action:</b> How do we organize and prioritize? What are our goals? What sustains us? Who partners?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

32. What else is important for us to consider as we plan for the next few years?

Thank you! We are a congregation that honors the wisdom and concerns of our members. We'll use your comments and suggestions to inform our strategic plan.